

2024 ACCOMPLISHMENTS



PUBLIC SAFETY



6,673+
VOLUNTEER HOURS

PACT VOLUNTEERS

Logged over 6,673 Police Auxiliary Citizens Team (PACT) Volunteer hours supplementing police personnel resources.



EXEMPLARY PUBLIC SAFETY SERVICE

Awarded the prestigious Trauma Intervention Program's Hero with a Heart Award

EMERGENCY PREPAREDNESS

Conducted Joint Operations Briefings in preparation for wildfire season.

FISCAL SUSTAINABILITY



**ROI
550%**
OVER PROJECTIONS

BUDGET SURPLUS

Ended Fiscal Year 2023-2024 with a General Fund surplus of \$2.2 million. Increasing total General Fund Reserves to \$53.3 million as of June 30, 2024.

\$2.2+
MILLION

INVESTMENT STRATEGY

Investment income in the Fiscal Year 2023-2024 ended 550% over the original projections.



BUDGET AWARD

Received the Government Finance Officers Association Award for Annual Comprehensive Financial Reporting for the 24th consecutive year.

OPEN SPACE AND ENVIRONMENTAL PRESERVATION

DROUGHT-TOLERANT LANDSCAPING

Planted drought-tolerant demonstration garden at the Sea Country Senior and Community Center.



15,000+
SANDBAGS



STORM PREPARATION

Cleared over 1,100 stormwater catch basins and supplied over 15,000, ensuring water quality and public safety.

INFRASTRUCTURE AND TECHNOLOGY

STREET MAINTENANCE

Completed over 88,000 square feet of asphalt repairs throughout the City.



GRANT FUNDED IMPROVEMENTS

Secured \$2.9 million in grant funding for traffic signal synchronization projects across the City.



STREET SWEEPING

Removed over 500 tons of debris from City street.

ECONOMIC AND COMMUNITY DEVELOPMENT

CDBG AND PLHA FUNDING

Assisted 4,353 residents with Permanent Local Housing Allocation (PLHA) and Community Development Block Grant Funding.



BUILDING PERMITS AND PLANS

Issued 3,178 building permits and reviewed 12,684 building plans.

12,684
BUILDING PLANS

GENERAL PLAN UPDATE

Completion of General Plan Update Vision Plan

COMMUNICATION AND COMMUNITY OUTREACH

BEACON



Launched **Beacon**, the City's virtual assistant, on the City website to enhance customer service and provide easier access to public information.

SOCIAL MEDIA

Increased social media footprint by more than 5,000 followers across all platforms.

5,000+
NEW SUBSCRIBERS



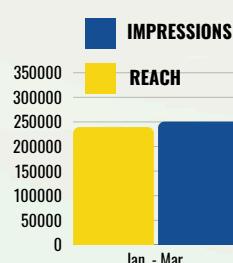


2024 CITY OF LAGUNA NIGUEL COMMUNICATION REPORT

FACEBOOK

10,216
TOTAL FOLLOWERS

51,254
TOTAL ENGAGEMENT



+446 NEW FOLLOWERS

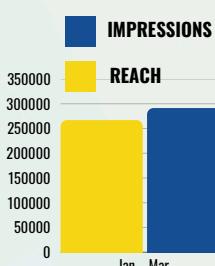
GROWTH

981,424
TOTAL REACH
1,048
TOTAL POSTS

INSTAGRAM

11,684
TOTAL FOLLOWERS

32,339
TOTAL ENGAGEMENT



+1,508 NEW FOLLOWERS

GROWTH

1.09 MILLION
TOTAL REACH
1,026
TOTAL POSTS

NEXTDOOR



33,428
TOTAL MEMBERS
+3,227
NEW FOLLOWERS
116,797
TOTAL IMPRESSIONS

X (FORMERLY TWITTER)



4,373
TOTAL FOLLOWERS
714
TOTAL POSTS
118,592
TOTAL IMPRESSIONS

WEBSITE

291,063
TOTAL WEBSITE VISITS



MOBILE APP

6,097
TOTAL DOWNLOADS



To view the Digital 2024 Communication Report,
scan the QR code or visit cityoflagunaniquel.org/cr24.