

# 2023 ACCOMPLISHMENTS



## PUBLIC SAFETY



**6,101+**  
VOLUNTEER HOURS

### PACT VOLUNTEERS

Logged over 6,101  
Police Auxiliary  
Citizens Team  
(PACT) volunteer  
hours supplementing  
police personnel

**PUBLIC SAFETY ENFORCEMENT**  
Awarded Mothers Against Drunk Driving  
(MADD) Award for DUI Enforcement.



### EMERGENCY RESPONSE

Responded to the Niguel Fire and Tropical  
Storm Hilary, protecting life and property.

## FISCAL SUSTAINABILITY

**ROI  
494%**

**\$1.8 MILLION** **BUDGET SURPLUS**

Ended Fiscal Year 2022-2023 with  
a General Fund surplus of \$1.8 million.



### INVESTMENT STRATEGY

Revised investment strategy, increasing  
expected investment income budget by 494%.

**BUDGET AWARD**  
Received the Government Finance Officers Association  
Distinguished Budget Presentation Award for Fiscal  
Year 23-24 Operating and Capital Budget.

## OPEN SPACE AND ENVIRONMENTAL PRESERVATION

### PARKS AND RECREATION DEPARTMENT

Served over 86,800 participants at Parks and Recreation  
Community Events and Classes, an increase of 13.6%.



### CITY WETLANDS HABITAT

Completed restorative  
maintenance of 13 City wetlands.



**9,000+**  
SANDBAGS

### STORM PREPARATION

Cleared over 1,100 stormwater catch basins  
and supplied over 9,000 sandbags, ensuring  
water quality and public safety.

## INFRASTRUCTURE AND TECHNOLOGY

### ENCROACHMENT PERMITS

Reviewed and approved 456 encroachment  
permits ensuring roadway integrity.



**\$15.84  
MILLION**



### SMART PARK

Implemented outdoor public  
Wi-Fi access at Crown Valley Park.

### GRANT FUNDED IMPROVEMENTS

Secured over \$15.84 million in local and federal  
grant funds for city infrastructure projects.

## ECONOMIC AND COMMUNITY DEVELOPMENT

**3,670**  
BUILDING PERMITS

### BUILDING PERMITS AND PLANS

Issued 3,670 building permits and  
reviewed 13,413 building plans in 2023.



### HOUSING ELEMENT

Adopted 2023 housing element update.

### CDBG FUNDING

Allocated \$347,900 in Community Development Block  
Grant Funding, assisting 3,161 residents in need.

## COMMUNICATION AND COMMUNITY OUTREACH



### GENERAL PLAN UPDATE

Completed the General Plan  
community engagement update  
activities with over 2,200 interactions.

### NIXLE

Increased the City's number of Nixle  
subscribers by 1,491 users to a total  
of 9,580 subscribers.

**9,580+**  
SUBSCRIBERS

# 2023 COMMUNICATIONS REPORT

## FACEBOOK

**9,770**

TOTAL FOLLOWERS

**+494 NEW FOLLOWERS**

**91,164**

TOTAL ENGAGEMENT



**1.46 MILLION**

TOTAL REACH



**1,017**

TOTAL POSTS

## X (FORMERLY TWITTER)

**975**

TOTAL POSTS

**6,902**

TOTAL ENGAGEMENT

**259 THOUSAND**

TOTAL IMPRESSIONS



**+341 NEW FOLLOWERS**



## NEXTDOOR

**30,201**

TOTAL MEMBERS

**+2,712 NEW MEMBERS**



**95,107**

TOTAL IMPRESSIONS



**116**

TOTAL POSTS

## WEBSITE

**304,825**

USERS (WEBSITE VISITS)



**840**

NEWS FLASH SUBSCRIBERS

## MOBILE APP

**5,553**

TOTAL DOWNLOADS

**+641 NEW DOWNLOADS**



**6,692**

TOTAL APP TRAFFIC