

# 2023 ACCOMPLISHMENTS



## PUBLIC SAFETY



### EMERGENCY RESPONSE

Responded to the Niguel Fire and Tropical Storm Hilary, protecting life and property.

  
**6,101+**  
VOLUNTEER HOURS

### PACT VOLUNTEERS

Logged over 6,101 Police Auxiliary Citizens Team (PACT) volunteer hours supplementing police personnel resources.



### PUBLIC SAFETY ENFORCEMENT

Awarded Mothers Against Drunk Driving (MADD) Award for DUI Enforcement.

## FISCAL SUSTAINABILITY

  
**ROI**  
**494%**

### INVESTMENT STRATEGY

Revised investment strategy, increasing expected investment income budget by 494%.

**\$1.8**  
**MILLION** **BUDGET SURPLUS**  
Ended Fiscal Year 2022-2023 with a General Fund surplus of \$1.8 million.



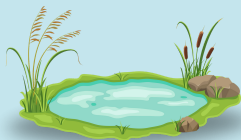
### BUDGET AWARD

Received the Government Finance Officers Association Distinguished Budget Presentation Award for Fiscal Year 23-24 Operating and Capital Budget.

## OPEN SPACE AND ENVIRONMENTAL PRESERVATION

### PARKS AND RECREATION DEPARTMENT

Served over 86,800 participants at Parks and Recreation Community Events and Classes, an increase of 13.6%.



### CITY WETLANDS HABITAT

Completed restorative maintenance of 13 City wetlands.



**9,000+**  
**SANDBAGS**

### STORM PREPARATION

Cleared over 1,100 stormwater catch basins and supplied over 9,000 sandbags, ensuring water quality and public safety.

## INFRASTRUCTURE AND TECHNOLOGY

### ENCROACHMENT PERMITS

Reviewed and approved 456 encroachment permits ensuring roadway integrity.



**\$15.84**  
**MILLION**



### SMART PARK

Implemented outdoor public Wi-Fi access at Crown Valley Park.

### GRANT FUNDED IMPROVEMENTS

Secured over \$15.84 million in local and federal grant funds for city infrastructure projects.

## ECONOMIC AND COMMUNITY DEVELOPMENT

**3,670**  
**BUILDING PERMITS**

### BUILDING PERMITS AND PLANS

Issued 3,670 building permits and reviewed 13,413 building plans in 2023.

### HOUSING ELEMENT

Adopted 2023 housing element update.

### CDBG FUNDING

Allocated \$347,900 in Community Development Block Grant Funding, assisting 3,161 residents in need.



## COMMUNICATION AND COMMUNITY OUTREACH



### GENERAL PLAN UPDATE

Completed the General Plan community engagement update activities with over 2,200 interactions.

  
**9,580+**  
**SUBSCRIBERS**

### NIXLE

Increased the City's number of Nixle subscribers by 1,491 users to a total of 9,580 subscribers.

# 2023 COMMUNICATIONS REPORT

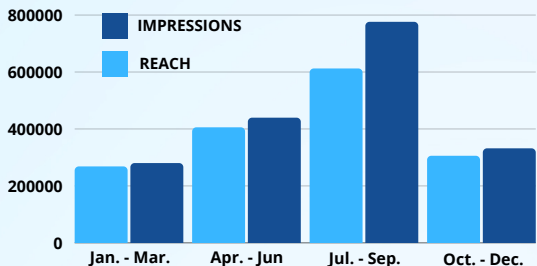
## FACEBOOK

9,770

TOTAL FOLLOWERS

91,164

TOTAL ENGAGEMENT



+494 NEW FOLLOWERS



1.46 MILLION  
TOTAL REACH



1,017

TOTAL POSTS

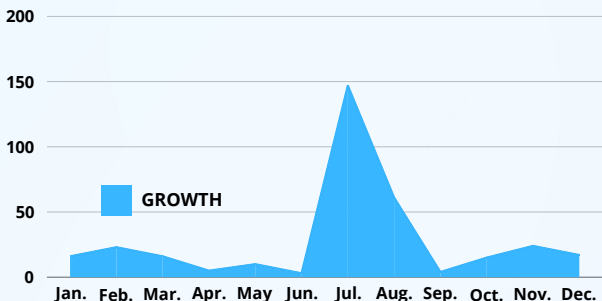
## X (FORMERLY TWITTER)

975

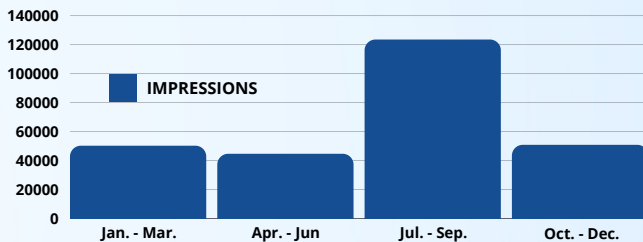
TOTAL POSTS

6,902

TOTAL ENGAGEMENT



259 THOUSAND  
TOTAL IMPRESSIONS



+341 NEW FOLLOWERS



## NEXTDOOR

30,201

TOTAL MEMBERS

95,107

TOTAL IMPRESSIONS

116

TOTAL POSTS

+2,712 NEW MEMBERS



## WEBSITE

304,825

USERS (WEBSITE VISITS)

840

NEWS FLASH SUBSCRIBERS



## MOBILE APP

5,553

TOTAL DOWNLOADS

+641 NEW DOWNLOADS

6,692

TOTAL APP TRAFFIC

