

A photograph of the Laguna Niguel City Hall building at dusk. The building is a two-story structure with a light-colored facade and a red-tiled roof. It features a central clock tower with a glowing clock face and a circular window above it. The text "LAGUNA NIGUEL CITY HALL" is visible on the building's facade. In the foreground, there are several palm trees and flagpoles, one of which displays the American flag. The sky is a deep blue, and a crescent moon is visible in the upper right corner. The building's interior lights are on, and the entrance is illuminated.

ECONOMIC DEVELOPMENT TOOLKIT

City of Laguna Niguel

COMMUNITY DEVELOPMENT

- ❖ Modified procedures to provide full services, to the extent practical, including:
 - Entitlement processing
 - Building plan check submittals/permit issuance
 - Building inspections
- ❖ Database of local restaurants, grocers, pharmacies and other businesses providing essential services
- ❖ Compilation of resource partners available to local business community
- ❖ **In process!** Shop Local Marketing Program
- ❖ **In process!** Best practices for safety/reopening protocols
- ❖ **In process!** Platform on City's website for restaurants to upload video highlighting their promotions, availability of grocery products, safety precautions, and/or a personal message to the community



RESTAURANT
DIRECTORY



CITY OF LAGUNA NIGUEL

***RESTAURANTS OPEN FOR
PICK-UP, DELIVERY, AND/OR DRIVE-THRU***

BUSINESS MARKETING

Landlord outreach to shopping centers

Restaurant outreach to 120 businesses

Relaxation of temporary signage regulations for promotional banners

Shop Local Marketing Program (in process)

FEDERAL SMALL BUSINESS ADMINISTRATION (SBA) FUNDING

CARES ACT - Funding Options



**EIDL LOAN
ADVANCE**



**SBA EXPRESS
BRIDGE LOAN**

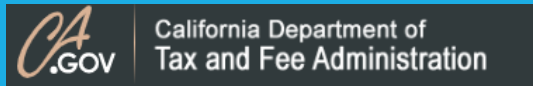


**PAYCHECK
PROTECTION
PROGRAM**

STATE AND REGIONAL RESOURCE PARTNERS



Eligible small businesses may qualify for a loan through IBank. Financial Development Corporation (FDC) partners throughout the State are assisting businesses in securing a 95% guarantee on bank loans of up to \$1 million.



Eligible small businesses with less than \$5 million in taxable annual sales can take advantage of a 12-month interest-free payment plan for up to \$50,000 of sales and use tax liability.



Businesses impacted by the COVID-19 pandemic may apply for the Unemployment Insurance (UI) Work Sharing Program. This program allows employers to seek an alternative to layoffs.



Comprehensive small business assistance network. Currently providing daily webinars relating to funding information during the COVID-19 pandemic.



Economic & Business Recovery Call Center

Call center to assist businesses impacted by the COVID-19 pandemic. These resources will support businesses with challenges such as lay-off aversion, loans, utility reduction programs, and community resources mapping.



No-cost personal mentoring at 23 locations throughout Orange and free and low-cost workshops and webinars on a variety of business topics.



CALED created the Local Economic Development Provisions of The Coronavirus Aid, Relief, and Economic Security Act (CARES Act) in addition to providing best practices from other cities.



Laguna Niguel business advocacy association, connecting its members to the City, the business community and its residents.

A photograph of Laguna Niguel City Hall at dusk. The building is a two-story structure with a prominent clock tower. The clock face is illuminated. There are two tall palm trees in the foreground. An American flag and a blue flag are flying on tall poles. The sky is a deep blue with a crescent moon visible in the upper right. The building has a sign that reads "LAGUNA NIGUEL CITY HALL" and another sign that says "QUALITY ROOM" above an arched entrance. The overall scene is well-lit with warm interior lights and cool exterior lights.

THE COMMUNITY DEVELOPMENT DEPARTMENT IS HERE TO HELP!

IF YOU NEED ASSISTANCE, PLEASE
CONTACT US AT (949) 362-4360 OR
ECONDEV@CITYOFLAGUNANIGUEL.ORG